

We are opinion pollsters

Prior Knowledge

You worked with data in **Unit 1.6: We are detectives.**

You recorded and presented data in **Unit 2.6: We are zoologists.**

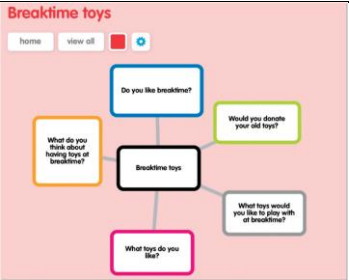
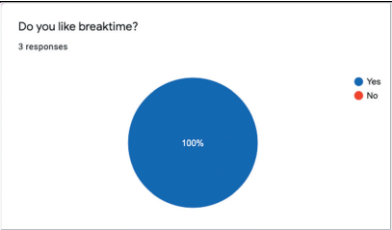
Key Vocabulary:

data		structured information gathered for analysis, often, but not always, as numbers	filter (database)		to identify a subset of data based on one or more criteria
data centre		warehouse of computer storage and processing connected to the Internet	personal information		information relating to an identified or identifiable individual to one individual or case
data protection		safeguarding personal information – the Data Protection Act (DPA) controls how personal information can be used and your rights to ask for information about yourself	survey		questions for a group of people to learn their opinions or experience
digital footprint		a trail of data you create while using the Internet			

Key Skills:

How can I edit a page of Wikipedia?	How can I use Teams to edit a shared document?

Key learning: How do I create an online survey?

 Session 1: Planning the questions to ask	What is the purpose of a survey?	 Session 4: Viewing data in Microsoft Forms	How is my data collected online?
 Session 2: Looking at Microsoft Forms and different types of questions	What sort of questions do I need for my survey?	 Session 5: Viewing data in Microsoft Excel	How do I analyse and evaluate the data that I've collected?
 Session 3: Creating the survey in Microsoft Forms	What software is best for an online survey?	 Session 6: Presenting the survey results	How do I share what I've found with my colleagues?

Key Applications (apps)



Popplet



Microsoft Forms



Excel



PowerPoint

Next Steps

You will collect and work with data in **Unit 4.6: We are meteorologists.** You will consider broader issues around ‘big data’ and privacy in **Unit 6.6: We are AI developers.**